



### San Luis Obispo County Park & Recreation Commission 2011 - 2013 Report to Board of Supervisors

The response to the 2010 Parks and Recreation Commission report from the Board of Supervisors was a clear confirmation of the importance of County Parks. The Commission greatly appreciates the attention and support the Board of Supervisors has given to County Parks. Per Commission's request, the Board's action for the Parks FY 2011-12, FY 2012-13 and FY 2013-14 budgets did not include any reductions to General Fund allocations for County Parks. This action underlined the importance of parks and the need to retain operating funding in these tight fiscal times. Funding was also provided to purchase and install an on-line Park Reservations & Registration System. In addition, though funding was not available for the entire Needs Assessment, a project was established and funded to provide a portion of the project. This 2011-2013 report provides an update on the progress that has been made on County Park projects and priorities.

#### 2010 Goal: Complete the Needs Assessment

The importance of completing a Parks and Recreation – Needs Assessment (NA) was stated in the 2006 Parks and Recreation Element and has been noted many times since. The Board supported PRC priorities for 2010 with approval of a special project including funding of \$30,000 to help start the Needs Assessment. It was hoped that this funding, combined with Cal Poly students' efforts, could complete a portion of the work in FY 2011-12. A full NA would provide a road map for decision makers assembled with recreational wants and needs input from all regions of the County and input from all user groups. While park development funds are limited at present, such a study will be essential once funding becomes more available through residential development or grant sources.

#### **Accomplishments:**

Staff initiated conversations with Cal Poly professors to determine support for student projects that would complete portions of the NA while meeting curricula requirements for the students. While some interest was expressed, no professors accepted the project as it was deemed not feasible given the short timeframes of the quarter system and turnover of students.

Staff then focused on another grant opportunity. Working in conjunction with Planning and Building Department, staff located a Sustainable Communities grant opportunity that could provide funding for a significant portion of the NA. The Board approved a grant application on February 7, 2012 and the application was delivered to the State of California before the end of March 2012. This grant was intended to provide the County wide survey that would provide a foundation of needs and desires as expressed by a valid sample of our residents in each community. While not approaching a complete NA, this information would have been utilized to provide recommendations to future projects. However, the application was not selected for funding.

No funding has been located; no additional actions were taken on this project.

#### 2013 Recommendation:

Currently the Commission is maintaining a list of priority projects based on the PRE and utilizing the PRE to prioritize new projects. In addition, as many local groups conduct needs assessments in their community, this information will be added to the prioritization process. Although this does not replace the need for a complete NA, at this time with a shortage of funds, an abundance of high priority projects and no partner to conduct the study the commission is opting to continue with the current process.

However, if funds or a partnership becomes available, the commission would like to implement a comprehensive Needs Assessment for the County.

## 2010 Goal: Inventory and map easements we have previously received through the Outstanding Trail Offer (OTO) process and engage the community to take a stake in their trails.

#### **Accomplishments:**

Staff has made great strides in completing review and acceptance of Outstanding Trail Offers. Working in batches to address OTO's throughout the County. In addition, community groups have been engaged and four new Adopt-A-Trail agreements have been completed to meet maintenance needs for a portion of the Bob Jones Trail in Avila Beach, The Vineyard Trail in Templeton, The Inga Trail in Nipomo and the Sweet Gum Trail in Nipomo.

#### 2013 Recommendations:

The Commission recommends the remaining OTO's be completed, begin the process of review the mapped easements and work with the TAC to identify a plan to complete priority segments.

#### 2010 Goal: County not consider further reductions to Parks General Fund support.

#### **Accomplishments:**

The Board approved operating budgets for FY 2011-12, FY 2012-13 and FY 2013-14 did not require any reductions to General Fund support. The Commission appreciates the Board of Supervisors support for parks and understands that many other services and programs received reduced General Fund for the same period. The Board's support for County Parks has enabled staffing to remain consistent. Though the operating budget is not optimal, funding has been maintained to provide safe and usable parks and recreation areas.

In addition, at the close of FY 2011-12, the Board approved an additional \$600,000 for Park Projects Reserves. A portion of these funds have been allocated to high priority projects (Cayucos Pier, Rios Caledonia, ADA lifts for County Pools and Bob Jones Pathway) with \$287,000 remaining in the Reserve.

#### 2013 Recommendations:

The Commission requests that the Board continues to support no reduction in the General Fund support. This had been tremendously helpful in maintaining safe usable parks and recreation areas for our community. The Commission also recommends the remaining funds from the \$600,000 allocated for deferred park maintenance is allocated to continue major deferred maintenance as well as opportunities for completion of major projects.

# 2010 Long Term Goal: Improve the reservation system to a web-based up to date, technologically advanced system that is both convenient to customers and efficient for Parks.

#### **Accomplishments:**

In June 2011, staff completed debt service retirement for the failed, previous attempt to provide such a system. Staff conducted a Kaizen event to address the County Parks Campground Reservations System. This was an in-depth, multi-level approach to examine all aspects of our current system and locate opportunities for improvement. Along this line, work continues to improve the phone-in reservation system that will continue to be needed for those who desire individual services.

Staff created a business plan and established a project for purchase of a new system for on-line campground reservations to better serve customer needs while reducing staff costs. Funding was identified from the Countywide Automation Fund and a Request for Proposals was released in spring 2012. The preferred vendor (Art Street International, CAMAVA) was selected. Construction and installation of the new web-based site began in December 2012. In September 2013, the new site was launched and is now fully functional to place reservations 24/7.

This system provides full Park facility mapping for all County Park sites throughout the County with ability to scroll over each site to gain information and click to reach the maps for the specific sites. Navigation further into the regional park site provides the visitor maps of each campground loop and photos with information for each individual camp site, a three month calendar noting reservations already in place and dates available up to one-year ahead.

Reservations may be placed through a linked secure site with credit card and a reservation confirmation may be printed immediately upon payment for the reservation. County Parks website (www.SLOCountyParks.org) provides a link icon that has already been receiving dozens of reservations outside of the past Monday – Friday, 8:00am to 5:00 pm availability. In January 2014, over 30% of reservations were placed through the new system. This early success points toward a positive customer service and financial outcome for the project.

#### 2013 Recommendations:

The Commission is very pleased with the outcome of this project. Staff should be commended on the selection and implementation of the reservation system. Additionally, the Commission recommends continued support and improvement of the website and marketing of the reservation system.

## 2010 Long Term Goal: Enhance marketing efforts to increase the knowledge and use of County Parks.

#### Accomplishments:

Staff conducted the first ever marketing campaign to Los Angles, the Central Valley and Ventura and Santa Barbara Counties. Advertisements were placed in the LA Times and major newspapers of those communities and using the web list of Park customers. Promotional offers were introduced and customers increased their spending as compared with previous years.

Through the Board and County Administration support, County Parks received funding to work with the SLO County Visitors Conference Bureau for FY 2011-12. County Parks and Golf created an exceptional display of campground and golf services at the main event for Savor the Central Coast. Many hundreds of residents and visitors made their way through the display booth and participated in games to win prizes such as discount coupons for golf or camping.

Staff continued promotional offers through summer and fall of 2011 succeeding in nominal improvements to fee-based park revenues. By year-end FY 2011-12 revenues had improved approximately 6% as compared with the previous fiscal year.

In May 2012, County Parks and Golf created the first annual Outdoor Discovery Festival to promote all of the services provided with our staff, partners and concessionaires. Print and radio advertisements provided excellent exposure for County Parks and recreation. Located at Lopez Lake, this festival drew several hundred day entries that improved revenues and provided over 120 children the opportunity to complete the DEER Challenge. Each child completed a minimum of ten of the eighteen recreational activities that day. From archery to golf to kayaking to learning to use a compass or ride a mountain bike on one of our scenic trails – the kids Discovered the Environment through Education and Recreation (DEER). Hundreds of visitors and campers enjoyed the music of two local bands, food from non-profit groups and caterers and many have returned to become regular visitors.

In June 2012 County Golf hosted the Morro Bay Oyster Festival at Morro Bay Golf Course. While the course remained open for play and accomplished rounds similar to the previous years, thousands of residents and tourists flooded the golf course to enjoy a festival built around foods and drinks produced locally. As host to the festival, the course received excellent exposure to visitors from as far away as San Diego and San Francisco who attended the festival and were not previously aware of the unique beauty of this course.

In FY 2012/13 County Parks received additional funding to work with the SLO County Visitors Conference Bureau. County Parks and Golf created another exceptional display of campground and golf services at the main event for Savor the Central Coast. As with the previous year, many hundreds of residents and visitors made their way through the display booth and participated in games to win prizes such as discount coupons for golf or camping. However, the response as measured by the small number of "Free Camping/Golf" and discount coupons that have been redeemed did not support continuing with Savor the Central Coast event in 2013.

In May 2013, County Parks and Golf provided the second annual Outdoor Discovery Festival to promote all of our parks and recreation services. Print and radio advertising was expanded to Santa Barbara County and drew over four hundred day entries that improved revenues and provided over 139 children the opportunity to complete the DEER Challenge. Each child completed a minimum of ten of the eighteen recreational activities that day. Stand up paddle boarding was added to the long list of activities provided in 2012 – once again the kids **D**iscover the Environment through Education and Recreation (DEER). Hundreds of visitors and campers enjoyed the music of three local bands, food from non-profit groups and caterers. County Parks has already been asked for camping reservations for the 2014 festival as the community is learning more and more about the services available through County Parks and Golf.

Funding was provided in FY 13-14 operating budgets to perform Marketing and Promotions activities directly with Park and Golf staffs rather than through the Visitors Conference Bureau.

County Parks and Golf kicked off the new fiscal year in a very big way. In July of 2013, we took our marketing and promotions team to the Mid-State Fair! Park Rangers staffed an exciting and educational booth for all eleven days of the California Mid-State Fair. Thousands of visitors passed by our booth and 1,300 kids took part in the DEER Challenge to identify foot prints and match them to mounted animals: a Black Bear, a Badger, Two Foxes, and a Raccoon. While the Rangers guided the kids through the DEER Challenge, parents provided their e-mail addresses for a chance to win a camping package. In this manner we obtained over 750 new e-mail contacts to inform customers of promotional specials to be run in both the cool season and midweek days of the warm season.

While all of this was going on, the Golf Division Greenskeepers and Concessionaires staffed their portion of the booth with their Golf Simulator. Each visitor took swings simulating actual golf play on the world-famous 17<sup>th</sup> hole of Pebble Beach GC. Prizes were awarded to "Closest to the Hole" for each day with winners receiving free rounds of golf. Each golfer provided an email address for future contacts as we and our concessionaires provide discounts and special events for our customers.

County parks and Golf continues to emphasize Marketing and Promotions as we have contracted with KCOY for short commercials to run on local television in fall 2013. Staff will measure the outcomes of these activities and continue to reach out to new customers while presenting new promotions and activities for our existing customers.

#### 2013 Recommendations:

The Commission recommends continued efforts in marketing and branding SLO County Parks including signage at facilities. In addition the Commission recommends an evaluation of current effort to determine the return on investment for each campaign, evaluate extending or repeating the campaign and developing new ideas for marketing.

#### 2013 Long Term Goals:

Please see Appendix C for a list of additional long term goals.

The Commission recommends the following for added long term goals:

- Continue efforts toward completion of major regional trails, Bob Jones, SLO to Pismo, SLO to Morro Bay, and portions of the Coastal Trail and the Anza Trail
- Continue to work to find opportunities for enhanced Park facilities in underserved communities.
- Continue to cultivate strategic partnerships and develop an ongoing community relations program to gain support for parks and recreation, and determine needs throughout the County.

#### **Attachments:**

A: 2011-2013 Project Accomplishments

B: 2011-2013 Priority Projects List

C: Long Term Goals

	Board	District	2	n	വ	5	2	သ	က
		Estimate	\$1,510,000 Funded	\$2.8 million for first segment Funded	\$540,000 Funded	\$300,000 Funded	\$558,000 Funded	\$130,000 Funded	\$1,110,000
	Fundina	Tasks	Design, Permits, Construction	Design, Environment al Review, Land Acquisition, Permits, & segment I Construction	Design & Construction	Design & Construction	Design & Construction	Purchase and Install	Design and Construction
Attachment A Project Accomplishments – January 2011- December 2013		Source	Park Funds & To be Determined	Transportation and CDFG Grants, Impact Fees	DBW Grant	DBW Grant	DBW Grant	DBW Grant	Prop-84
	Status		Funding budgeted for Stabilization- \$510,000, Additional funds	Draft EIR Completed	Awarded \$540,000 Design in Process	Awarded \$300,000 Construction in Process	Awarded \$558,000, Construction in Process	Awarded \$130,000	Not Awarded, Turn lane
	plistine		Completed structural assessment, construction documents, and secured approvals to move forward with stabilization phase of project.	Project will extend the BJ Bike Path 4.4 miles from Land Conservancy Octagon Barn to County Ontario Road Staging Area.	Awarded Boating Facilities Grant from the California Division of Boating and Waterways for repaving parking lots, replacing fish cleaning station, adding solar power system, and removing overhead power lines.	Awarded Boating Access Development Grant to replace restrooms and docks at Khus and Sapwi boat-in camps.	Awarded Boating Access Development Grant to construct new ADA accessible restroom, dock and boat-in camps at White Oak Bay.	Awarded DBW Grant to purchase and install site furnishings at the existing Khus and Sapwi boat-in camps, and the proposed Chipik boat-in camp.	Applied for an \$887,836 Prop-84 Storm Water grant for parking lot improvements at Octagon Barn Staging
	I Ocation		Cayucos	SLO to Avila Beach	Santa Margarita Lake Regional Park	Santa Margarita Lake RP	Santa Margarita Lake RP	Santa Margarita Lake RP	SLO
	40:0:0	Name	Cayucos Pier repairs	Bob Jones Pathway – SLO to Ontario Road	Santa Margarita Lake Boating Facility Improvements	Santa Margarita Lake Boat-in Camp Facility	Santa Santa Margarita Lake Boat-in Camp Facility	Santa Margarita Lake Boat-in Camp Facility Site	Bob Jones Octagon Barn Staging Area
	*	£.	_	7	m	4	വ	ဖ	2

Page 1 of 4

-2
•
٤.
0
0
0
OŽ
_
19
~
QZ.
~

	က	0	0	4	<u>റ</u> ര് വ	ო	22
	\$567,000	~\$200,000	To Be Determined	\$200,000 Funded	To be Determined	\$1,432,745 Funded	To be Determined
	Design and Construction	Design, Permits and Construction	Plans Specification s & Estimates, and NEPA	Master Plan Completion & Adoption	Design, Permits, and Construction	Design, Permits, & Construction	Design, Permits, and
	SLOCOG – CMAQ Grant	Coastal Commission Mitigation Funds & To be determined	Transportation Grants	Impact Fees	Transportation Enhancement Funds & To be Determined	CDFG, Transportation and Coastal Conservancy Grants	SLOPOST Donation &
	Awarded \$461,800 CMAQ Grant for L- Turn lane	Awarded \$72,312, Additional Funding Needed	Awarded \$317,000 RSTP Grant and \$200,000 RSTP Grant for Plans, Specifications and Estimates, In Process	Board Approved on 12/18/12	Awarded \$200,000 RIP/TE Grant with \$40,000 PFF match, and \$240,000 CMAQ Grant for Preliminary Engineering	Awarded \$700,000 in grant funding Permit in Process	Received ~\$10,000 from SLOPOST,
Area.	Applied for a \$461,800 CMAQ Grant for L-Turn lane improvements.	Secured Coastal Commission Mitigation Funding to assist in refurbishing the existing 1st Street access way	Class I bicycle/pedestrian path connecting MB to Cayucos.	Recommended that the Board of Supervisors certify the EIR and approve the Master Plan Update for Nipomo Community Park	Multi-use trail between the communities of Templeton and Atascadero along the Salinas River (US 101) corridor (part of the Anza Trail and Salinas River Trail).	Applied for and received Coastal Conservancy grant funds, and matching Regional Highway grant funds to upgrade parking lot, improve coastal access, and provide site amenities. Project includes pedestrian path connecting the Cave Landing parking lot to Shell Beach, and providing restroom and site amenities.	Multi-use trail between the community Rec
	OTS	Cayucos	Morro Bay & Cayucos	Nipomo	Templeton & Atascadero	Avila Beach	Santa Margarita
	Bob Jones Octagon Barn L-Turn Lane	Cayucos 1 <sup>st</sup> Street Access way	MB to Cayucos Connector	Nipomo Community Park Master Plan	Templeton to Atascadero Connector	Cave Landing Trail and Pirates Cove Improvements	Santa Margarita to
	∞	o	10		12	<del>6</del>	14

Page 2 of 4

	4	4	2	2	All	All	2	က	5
	\$5,000,000	\$100,000 Funded	~\$1,000,00	~\$300,000	~\$200,000	Staff time + \$15,000	To be Determined	~\$730,000	~\$500,000
Construction	Portion of Phase I Construction	Design & Permits MP	Portion of Construction \$350,000	Design & Construction	Planning	Research, Mapping & Planning	Preliminary Design	Construction	Design and construction
To be Determined	Impact Fees	Impact Fees	Impact Fees	Parks PFF	Sustainable Communities Grant	Parks Budget	Transportation Grant	SLOCOG and CDFG Grants, Impact Fees	Impact Fees
Survey Documents and Easement Agreements drafted for BOS approval	Approved \$500,000, Design in Process	Approved by BOS on 7/09/13	Construction Completed	Approved \$300,000 Design in Process	Not Awarded	Completed	Design Completed	Completed	Completed
(part of the Anza Trail). SLOPOST funded preparation of survey documents	Assisted Jacks Helping Hand in allocating \$500,000 in Quimby and PFF funds for the first phase of Jack Ready Park.	Prepare a master plan for Biddle Park.	Park street frontage improvements for the ~ 1.5 acre, new park in Cayucos. Master Plan Includes play equipment, skate park, a restroom, basketball court, parking, and dog park.	Assisted the SLO Botanical Garden in the allocating Parks Public Facility Fees.	Discussed options for Cal Poly student work. Applied for Sustainable Communities Grant to fund the survey portion of the Needs Assessment.	Accepted 47 trail easements located in Templeton, Nipomo, and Los Osos. Final group of easements ready before June 2012.	Preliminary Design completed in coordination with SLOCOG and stakeholders, for the California Coastal Trial north of Cayucos	Extended the BJ Bike Path ¼ mile from San Miguel St to Avila Park. Provide a safer crossing.	Designed and constructed a shop to store equipment, provide office area for staff, etc.
	Nipomo	Arroyo Grande	Cayucos	El Chorro Park, San Luis Obispo	Countywide	Countywide	North of Cayucos	Avila Beach	Atascadero
Garden Farms Trail Easement	Jack Ready Park Development	Biddle Park Master Plan	Norma Rose Park	SLO Botanical Garden Expansion	Needs Assessment	Accept Outstanding Trail Offers	North California Coastal Trail	Bob Jones Pathway – San Miguel St to Avila Park	Heilmann Park Shop
	15	16	17	18	19	20	21	22	23

2	2	4	4	2	3
\$310,300 Funded	\$164,830 Funded	\$193,800	\$98,993	\$10,743	To be Determined
Design & Construction	Construction	Interpretive Programs	Portion of needed upgrades	Construction	Design, Environment al Review, Land Acquisition, Permits, and Construction
LWCF and TDP Grants, County ADA Fund	Prop-84 and CIAP Grants, SWAP Donation, Parks Fund	Habitat Conservation Fund	Prop-40 Grant	Harold J. Miossi Charitable Trust Grant	To be Determined
Construction	Construction	Awarded Program in Process	Completed	Construction Completed	Determined infeasible
Construct ADA accessible playground, parking and sidewalk improvements.	Remove invasive plants, plant native species, install erosion control devices, install fencing, repair and improve existing boardwalks and public access.	Awarded Habitat Conservation Fund Grant for interpretive program.	Upgraded water and sewer facilities at Campaneros Campground, Lopez Lake Recreation Area.	Worked with SLO-4-Pups on the parking lot improvements at existing Dog Park.	Investigated possibility of purchasing parcels in Edna for a segment of a multi-use trail between the communities of Pismo Beach and Edna, in Price Canyon (part of the Anza Trail).
Los Osos	Los Osos	Arroyo Grande	Arroyo Grande	SLO	Pismo Beach and Edna
LO Community Park – Playground Access (ADA)	Elfin Forest Improvements	Lopez Lake Nature Program	Lopez Upgrades (water & sewer)	El Chorro Dog Park Improvements	Pismo to Edna Connector
24	25	26	27	28	29

	Board	Distri ct	2	ю	ഗ	Ω.	വ	က	2
		Estimate	\$1,510,000	\$2.8 million Funded	\$540,000 Funded	\$378,500 Funded	\$609,500 Funded	\$1,000,000	~\$800,000
Attachment B Table of Priority Projects	Funding	Tasks	Construction	Design, Environmental Review, Land Acquisition, Permits, & segment I Construction	Design & Construction	Design & Construction	Design & Construction	Design and Construction	Design, permits, and
		Source	To be Determined	Transportati on and CDFG Grants, Impact Fees	Cal Boating Grant	Cal Boating Grants	Cal Boating Grants	Prop-84 & Impact Fees	Golf Funds & Loan
	Status		Pending Funding	Draft EIR in Process	Design In Process	Construction In Process	Construction In Process	Pending Funding	Pending Funding &
	Project Description		Complete necessary refurbishment of pier.	Extend the BJ Bike Path 4.4 miles from Land Conservancy Octagon Barn to County Ontario Road Staging Area.	Repave parking lots and portions of access roads serving Marina and White Oak boat launch ramps, replace Marina fish cleaning station, install solar power at White Oak restroom, and remove overhead power lines.	Replace restrooms and docks at Khus and Sapwi campgrounds.	Construct new restroom and dock at White Oak Bay, and provide ADA access.	Parking lot improvements at Octagon Barn Staging Area.	Replace a golf course irrigation line that is leaking.
	Location		Cayucos	SLO to Avila Beach	Santa Margarita Lake RP	Santa Margarita Lake RP	Santa Margarita Lake RP	SLO	Morro Bay
	Project Name		Cayucos Pier repairs	Bob Jones Pathway – SLO to Ontario Road	Santa Margarita Lake Boating Facility Improvements	Santa Margarita Lake Boat in Camp Facility Improvements	Santa Margarita Lake Boat in Camp Facility Construction	Bob Jones Octagon Barn Staging Area	MB Golf Course Irrigation Line
	Priority		-	2	м	4	5	ဖ	7

Page 1 of 4

	2	2	-	4	4	185	င	м	5
	To be Determined	\$290,000 Funded	~\$1,000,000	To Be Determined	\$200,000 Funded	To be Determined	\$1,432,745 Funded	\$300,000 Funded	To be Determined
construction	Design, Permits and Construction	Preliminary Design & NEPA	Design and Construction	Design and construct gazebo	Design and construct playground	Design, Permits, and Construction	Design, Permits, & Construction	Preliminary Design & Permits	Design, Permits, and
	To be determined	Transportati on Grants	Planning Grant \$156,000 & To be Determined	Rotary Donations	Impact Fees	To be Determined	CDFG, Transportati on and CC Grants	PG&E Mitigation Funds	To be Determined
State Parks Agreement	Pending Funding	In Process	Phase I Pending Funding	Design and Permit in Process	Draft EIR in Process	Pending Funding	Permit in Process	Constraints analysis and preliminary design in Process	Easement Agreement
	Refurbish the existing 1 <sup>st</sup> Street Access way	Class I bicycle/pedestrian path connecting MB to Cayucos.	Apply for Land and Water Conservation Fund Grant to close K Street and expand/improve San Miguel Park.	New Gazebo in Nipomo Community Park.	New, expanded playground in Nipomo Community Park.	Multi-use trail between the communities of Templeton and Atascadero along the Salinas River (US 101) corridor (part of the Anza Trail and Salinas River Trail).	Pedestrian path connecting the Cave Landing Parking Lot to Shell Beach, upgrade parking lot, improve coastal access, and provide site amenities.	Provide a portion of the Coastal Trail connecting Harford Pier to Avila Park. Access intended for pedestrians and bicycles.	Multi-use trail between the community of Santa Margarita and Garden Farms
	Cayucos	Morro Bay & Cayucos	San Miguel	Nipomo	Nipomo	Templeton & Atascadero	Avila Beach	Avila Beach	Santa Margarita
	Cayucos 1 <sup>st</sup> Street Access way	MB to Cayucos Connector	San Miguel Park Facility Expansion/ Improvement	Nipomo Community Park Gazebo	Nipomo Community Park Playground	Templeton to Atascadero Connector	Cave Landing Trail and Pirates Cove Improvements	Avila to Harford Pier	Santa Margarita to Garden Farms
	ω	ത	10	~	12	5	41	5-	16

Page 2 of 4

							r	
	7 & 5	4	4	4	2	2	All	All
	To be Determined	~\$5,000,000	\$150,000 Funded	~\$3,000,000 Funded	~\$1,000,000	~\$300,000 Funded	~\$250,000	Staff time + \$15,000 Funded
Construction	Master Plan	Design & Construction	Design & Construction	Design & Construction	Design, Permits, & Portion of Construction	Design & Construction	Survey, Studies, Analysis	General Fund
	SLOCOG Funding	Impact Fees- 500,000, & To Be Determined	Impact Fees	Prop-84 Grant	Impact Fees	Parks Public Facilities	General Fund- \$30,000	Parks Budget
in Process, Pending Construction Funding	Master plan in process	Design in Process, Construction Pending Additional Funding	Pending Additional Funding	In Process	Pending Funding	In Process	Pending Funding	In Process
(part of the Anza Trail)	This is a multi-agency cooperative effort to complete a master plan for the Salinas River trail between Santa Margarita and San Miguel.	Assist Jacks Helping Hand in the Development of a 30-acre Community Park. Improvements include playground, parking, picnic facilities, restrooms, turf area, trails, and equestrian facilities.	Provide a new, expanded playground at Biddle Park.	Assist the Dana Adobe Amigos in the Dana Adobe interpretive center improvements.	Provide a ~ 1.5 acre, new park in Cayucos. Includes play equipment, skate park, a restroom, basketball court, parking, and an off-leashed dog area.	Assist the SLO Botanical Garden in the expansion and development of the Botanical Gardens and facilities.	Hire a consultant(s) to complete a Needs Assessment that (1) assess community need, (2) prioritizes projects by area, (3) & determines a specific funding.	Accept into the County's Trail Inventory those trail offers consistent with the Parks and Recreation Element.
	North of Santa Margarita	Nipomo	Arroyo Grande	Nipomo	Cayucos	El Chorro Park, San Luis Obispo	County-wide	County- wide
Trail Corridor	Salina River Trail Master Plan	Jack Ready Park Development	Biddle Park Playground	Dana Adobe Interpretive center improvements	Norma Rose Park	SLO Botanical Garden Expansion	Needs Assessment	Accept Outstanding Trail Offers
	7	18	19	20	21	22	23	24

ო	2	2	5	က
To be Determined	To be Determined	To be Determined	To be Determined	To be Determined
Design, Environmental Review, Land Acquisition, Permits, and Construction	Preliminary Design	MP permits and construction	Design and Construction	Design, Permits, & Construction
To be Determined	To be determined	To be Determined	To be Determined	To be Determined
Pending Funding	Pending Easements acquisition and funding	Pending Funding	Pending Funding and Land Agreement	Pending Addition to PRE and Funding
Multi-use trail between the communities of Pismo Beach and Edna, in Price Canyon (part of the Anza Trail).	Multi-use trail adjacent to Highway 1 between San Luis Obispo and Morro Bay	Master Plan for MBGC. Master Plan was completed with grant funds. MP needs to be adopted by the City of Morro Bay.	Compete loop trail around Santa Margarita Lake	Connect the BJ Pathway to Pismo Beach via a class I pathway along Ontario Rd., Avila Beach Dr. and Shell Beach Dr.
Pismo Beach and Edna	SLO & Morro Bay	Morro Bay	Santa Margarita Lake	Avila Beach
Pismo to Edna Connector	Morro Bay to SLO Connector Trail	MB Golf Course MP	Santa Margarita Lake Loop Trail	Class I Pathway between the Bob Jones Pathway and Pismo Beach
25	26	27	28	29

#### Attachment C

## PARKS AND RECREATION COMMISSION LONG TERM GOALS

There are a number of long term items the Parks Commission would like to consider.

- Continuing the discussion on transitioning County Parks from a division of General Services to a County Department and/or investigate becoming a special district.
- Forming a County Recreation Council with the cities to investigate ways to provide more programming services with the existing resources and facilities.
- Adding recreation programming as a separate fund within the Parks Fund.
- Exploring ways to add concessionaires for added services and revenue.
- Continuing to explore alternative funding.
- Enhancing marketing efforts to increase the knowledge and use of County Parks.

#### **Additional Goals for 2014**

The Commission recommends the following for added long term goals:

- Continue efforts toward completion of major regional trails, Bob Jones, SLO to Pismo, SLO to Morro Bay, and portions of the Coastal Trail and the Anza Trail
- Continue to work to find opportunities for enhanced Park facilities in underserved communities.
- Continue to cultivate strategic partnerships and develop an ongoing community relations program to gain support for parks and recreation, and determine needs throughout the County.